

Our club accepts the AKC Registration Pledge Challenge



As a responsible owner of purebred dogs, I pledge:

I will encourage, assist, and follow up with my puppy buyers to ensure that 100% of the puppies I produce are AKC registered.

We ask every member to take the Pledge and help our club become eligible for a \$1,000 award.* Here's how:

1. Starting August 1, 2009, go to www.akc.org/regpledge and take the AKC Registration Pledge on behalf of our club.

- If you do not have Internet access, contact a club officer for a Pledge form that can be sent in via mail or fax.

2. Get your puppies AKC registered.

- Follow up with the new owners of your puppies to make sure they send in registrations,
- Help new owners complete their registrations as part of your educational process, or
- Use the full litter registration option

Why is our club supporting the AKC Registration Pledge?

We support AKC's programs, including educational resources for children and adults, the AKC Canine Health Foundation that funds canine health research, and the Government Relations Department that works to preserve our rights to own, breed, and enjoy our dogs.

We understand that AKC registration brings new dog owners into the exciting world of AKC programs and events. We recognize that AKC relies on fees from litter and dog registrations to fund those programs. And we know that too often, new owners forget to register their puppies.

We want to extend AKC's message of responsible dog care and help keep our organization strong and growing by ensuring that every puppy that we so carefully produce is registered with the American Kennel Club.

Why should I sign the Pledge when I don't breed dogs?

Experienced fanciers are frequently acknowledged as dog experts among their families, friends, and in their communities. Members who are not currently producing litters can do their part in fulfilling the Pledge by educating others about the value and importance of purebred dogs and by encouraging new dog owners to register their puppies with the AKC.

Are you asking me to breed more litters?

No. We're asking that you increase the number of puppies that are registered from among the litters you have already carefully planned.

Do limited registrations count?

Absolutely yes!

**AKC Member Clubs with the highest percentage of members who take the Pledge will be honored, and those with the highest percentage of puppies registered among litters born June 1, 2009 through December 31, 2009 will be eligible for awards. See full requirements and Contest Terms at www.akc.org/regpledge.*

The AKC Registration Pledge

**We're the dog's champion.
We value dogs and all that they bring to our lives.**

Within your communities, you are the knowledgeable breeders and fanciers who carry forward AKC's message of responsible dog care. You introduce dog owners to AKC's many services, including educational resources for children and adults, the AKC Canine Health Foundation that funds canine health research, and the AKC Government Relations Department that works to preserve our rights to own, breed, and enjoy our dogs. You understand the importance of purebred dogs – yesterday, today and tomorrow.



AKC registration brings new dog owners into the exciting world of AKC programs and events. AKC registration enables experienced dog owners to record and preserve the heritage and accomplishments of their lines. And every dog and dog owner benefits from AKC's outreach and initiatives that promote the human/canine bond.

You can extend AKC's message and help keep our organization strong and growing by ensuring that every puppy you so carefully produce is registered (full or limited) with the American Kennel Club.

**We ask you, as a member of an AKC Member Club, to
lead this call to action by taking the AKC Registration Pledge.**

Save time and postage by taking the Pledge online at www.akc.org/regpledge.

As a responsible owner of purebred dogs, I pledge:

**I will encourage, assist, and follow up with my puppy buyers to ensure
that 100% of the puppies I produce are AKC registered.**

Signed: _____

on this date _____ on behalf of my AKC Member Club:

(complete name of club)

If you belong to more than one Member Club, please mail or fax a separate pledge on behalf of each club that you wish to support in the Registration Pledge Challenge. Or, you can take the Pledge online at www.akc.org/regpledge.

**Pledge today and support your
Member Club in the Registration
Pledge Challenge.**

**Pledges are due by:
4:30 p.m., November 30, 2009**

**Pledge online at:
www.akc.org/regpledge.htm**

Or sign this pledge and mail or fax to:

**AKC Registration Pledge Challenge
8051 Arco Corporate Drive, Suite 100
Raleigh, NC, 27617-3390
Fax (919) 816-4268**



**AMERICAN
KENNEL CLUB®**

Your Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

To validate that you are the owner of an AKC registered dog, please provide the following information for any dog you own or co-own.

Registration # _____

Certificate Issue Date _____

The certificate issue date is found on the registration certificate below the AKC seal

Email questions to regpledge@akc.org or call (919) 816-3545